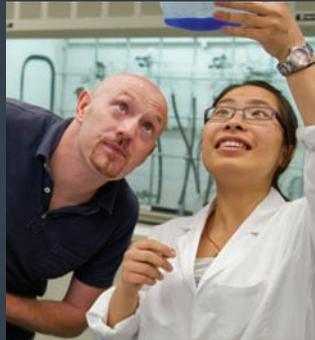


BENEFACTOR

SYRACUSE UNIVERSITY

BE A BENEFACTOR >

LEADERSHIP ANNUAL GIVING TO THE FUND FOR SYRACUSE



FACTOR IN A STUDENT'S EDUCATION IN A YOUNG PERSON'S DREAM IN A STRANGER'S FUTURE IN THE NEXT GENERATION'S POTENTIAL IN ANOTHER HUMAN'S LIFE

A School of Architecture student experiences Italy's architectural masterpieces firsthand through our SU Abroad program in Florence. Future entrepreneurs at the Whitman School of Management attend an Apple executive's guest lecture on innovation. Student teachers from the School of Education gain valuable experience in New York City schools through SU's "Bridge to the City" program.

These are but a handful of the ways your contributions to The Fund for Syracuse have impacted the thousands of men and women who have chosen to pursue their dreams at SU. It's a track record of generosity and devotion to our university for which we wholeheartedly thank you.

Now we invite you to take the next step. Become a Syracuse University Benefactor—and an even more powerful factor in the lives of our students.

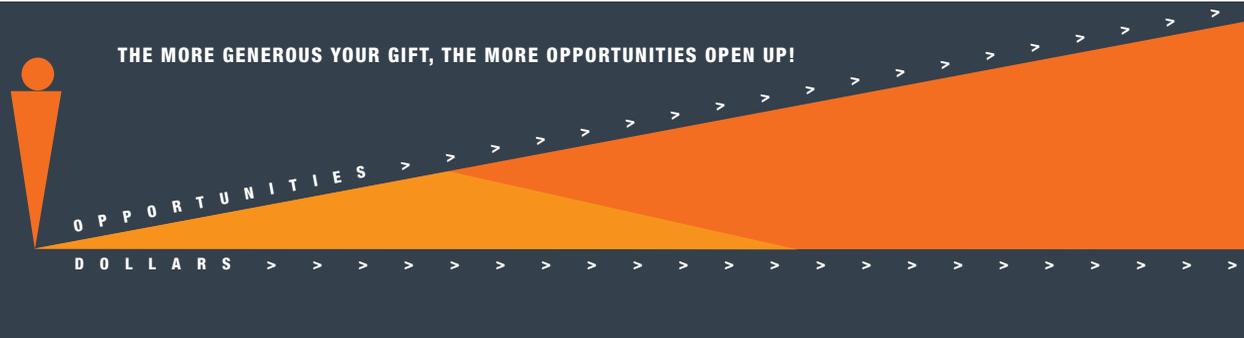
BE A BENEFACTOR. AND INCREASE YOUR IMPACT BY A FACTOR OF “X.”

When you're an SU Benefactor, your annual gift has a multiplying effect that is as impressive in economic terms as it is heartwarming in human terms. Why is that the case?

Because gifts from SU Benefactors enable The Fund for Syracuse to explore and execute larger initiatives and respond faster to short-term needs or opportunities that may arise.

Recent examples include support for:

- > The Whitman School's Entrepreneurship Bootcamp for Veterans with Disabilities.
- > Much-needed renovations to Lawrinson Hall, SU's high-rise residence hall.
- > Student trips to India, as part of the SU Abroad course Bollywood Snapshots: SU Internships in Mumbai.
- > Printing of *The Research Helper*, a pamphlet created by an SU student to help her peers maximize their time in the library.



BE A BENEFACTOR. AND INSPIRE OTHERS TO GIVE.

When you're a Benefactor, you also inspire others to emulate your fine example. How so?

Benefactor contributions build confidence, foster a sense of security, and generate enthusiasm among others who are right now contemplating a gift to The Fund for Syracuse, whether it's their first-ever gift or one of many they'll make to SU.

Yes, your gift to The Fund for Syracuse sends an important, reaffirming message to others. It says that our vision of Scholarship in Action—education that transcends traditional boundaries—is vital and achievable. And that we continue to educate students for the world, in the world.

Call it momentum. Call it credibility. Call it one person simply, yet powerfully, inspiring another.

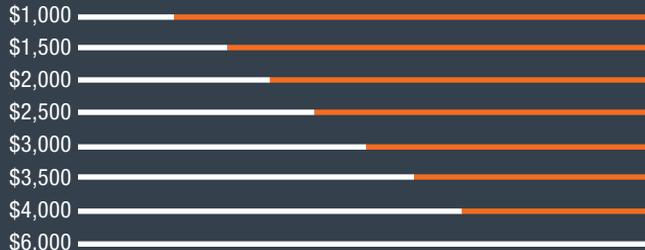


BE A BENEFACTOR. AND CHANGE SOMEONE'S FUTURE.

As you recall from your previous gifts to The Fund for Syracuse, a full 86 percent of your gift directly supports SU students. Your annual generosity is a critical investment in:

- > Classroom and laboratory instruction, including teaching aids, teaching assistantships, supplies, study materials, computers, and guest lecturers.
- > Scholarships and other forms of financial assistance. SU provides over \$200 million a year in scholarships and grants, making our world-class education accessible to more students than ever before.
- > Library acquisitions. You no doubt recall how important the hours you spent in “the stacks” of one of our seven libraries were to your studies!
- > Academic societies, music programs, intramural sports—all of them as vital, exciting, and enriching to the SU experience as when you were on campus.
- > Maintenance of our facilities, including lecture halls and classrooms, libraries, labs, and student residence halls.

Your gift of . . .



Will provide

BE A BENEFACTOR. *TODAY.*

Key strengths of your annual leadership gift to The Fund for Syracuse are its flexibility and immediacy.

Gifts to the Annual Fund are unrestricted, so they can be channeled where they are needed most. At the Chancellor's discretion, they can be used to address day-to-day operating costs, enhancements to the campus, strategic investments in SU's future, or other important, pressing needs.

Or you can have a say in how your generosity is applied, by directing your gift to a particular school's dean's fund, to the general scholarship fund, or to another part of SU that has special meaning to you, like athletics or the SU library.

It's your choice. Either way, your gift will be put to excellent—and expedient—use.

Highest
University
Priorities

Dean's Funds
in Schools
or Colleges

THE FUND FOR
SYRACUSE

General
Scholarship
Fund

Other
Discretionary
Funds

The power of gifts to The Fund for Syracuse

Your annual leadership gift affords SU important flexibility and immediacy. It can be unrestricted—designated to the Annual Fund to support the University's top priorities at the Chancellor's discretion—or it can support a particular dean's fund, scholarship, or other discretionary fund. And because annual gifts can be put to use immediately, every \$1,000 gift to The Fund for Syracuse is equal in purchasing power to the interest generated by \$25,000 in endowment funds.

WHY GIVE TO THE FUND FOR SYRACUSE?

“All alumni have a responsibility to give to ensure that quality educational opportunities continue. It was the vision of those who came before us that helped create SU and gave us the platform for our starts. It’s on us to do the same for future students, so the SU community can keep providing an interconnected world for generations to come.”

Mussadiq Akram '10, L.C. Smith College of Engineering and Computer Science and College of Arts and Sciences

“Giving to Syracuse University was such an easy decision for us. Syracuse gave us more than just four years of a great education. It provided us with the opportunities to mold us into the people we are today. “Bleeding Orange” helped our daughter decide to follow in our footsteps, establishing another generation at SU.”

Victoria Winn-Zecher '87, College of Arts and Sciences, and **Richard N. Zecher '88**, Martin J. Whitman School of Management, parents of **Rachel J. Zecher '16**, School of Education

“My experience at SU helped shape who I am both personally and professionally. It is important for me to give back, so future students will have the opportunity to experience all that Syracuse has to offer.”

Tracy Barash '89, Martin J. Whitman School of Management

“Syracuse University provided an opportunity for us to learn in our chosen fields of interest. As a result, we have been able to grow, develop, and contribute, not only in our professions, but in our personal and community activities as well. Because of our accomplishments, we want to give back to Syracuse University, so others can benefit as we have.”

Neil Farrar '62, Martin J. Whitman School of Management, and **Marilynn (Lynn) Nagy Farrar '64**, School of Education



BE A BENEFACTOR. IT'S EASY!

To learn more . . .

Knowledgeable and friendly annual giving officers are committed to making your giving experience as rewarding and effortless as possible. To have your questions promptly and thoroughly answered, please contact the Office of Leadership Annual Giving at **315.443.4072** or e-mail **benefactor@syr.edu**.

To become an SU Benefactor . . .

Gifts will be graciously accepted using any of the following methods.

- > **By phone:** Call **315.443.1848** between 8:30 a.m. and 5 p.m. ET, Monday through Friday. Gifts may be made with your Visa, MasterCard, American Express, or Discover card.



- > **By mail:** Using the reply card and envelope provided, please return your check or money order (made payable to Syracuse University) or your credit card information to:
The Fund for Syracuse
Syracuse University
820 Comstock Avenue, Room 013
Syracuse NY 13244-5040
- > **Online:** Visit givetosu.syr.edu at your convenience to make a secure credit card gift.
- > **We also accept appreciated stocks:** Call 315.443.1718 for assistance in making a gift of stock. When you call, please have handy the name of your broker (if applicable), type of stock, and number of shares.



If your employer has a matching gift program, the value of your gift may be doubled or even tripled. The necessary forms are usually available from your company's human resources department. To find out if your employer participates in a corporate matching gift program, contact your personnel office or visit giving.syr.edu/matching.

Tax deductibility . . .

Your gift is tax-deductible to the full extent of current tax laws. Discuss your gift with your accountant or tax preparer for more information.

To make Syracuse University part of your financial plan . . .

Should your interests lead you to consider a gift beyond The Fund for Syracuse, a wide range of other philanthropic opportunities exists. Our gift planning experts are happy to help you explore other gift strategies, including endowments, estate gifts, bequests, and life income gifts. Contact them at **888.352.9535** or giftplan@syr.edu.

**THE FUND FOR
SYRACUSE**

The Fund for Syracuse

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