

FACULTY EXCELLENCE

SCHOOL OF INFORMATION STUDIES (iSCHOOL)

Syracuse University's School of Information Studies (iSchool) has a balanced commitment to scholarship, teaching, and research that attracts the finest scholars in the world. Our interdisciplinary faculty members collaborate with colleagues across fields of study and readily partner with "communities of experts"—both here and abroad—to expand the boundaries of exploration in the information field.

iSchool faculty members consider themselves a "faculty of one," with no traditional departments dividing their interactions or their teaching and research activities. The school's collegial, open atmosphere encourages intellectual inquiry and lifelong learning among faculty as well as students. Our faculty serve as role models for students and challenge them to develop into independent thinkers, problem solvers, and architects of a better world.

In the next decade, the demand for talented faculty will increase as a growing number of iSchools emerge worldwide. Initial expenses for new hires are substantial and competition to retain them is intense. Plus, faculty research teams require state-of-the-art facilities, sophisticated computer systems, and paid graduate assistants.

The Power of Endowment

To maintain our standard of excellence, the iSchool must devote new resources to attracting and retaining world-class faculty members. And we must provide the support they need to reach ever-greater levels of achievement.

The top priority of The Campaign for Syracuse University is to raise \$300 million in endowed deanships, chairs, and professorships—essential tools for compelling exceptional educators to choose SU as their professional home.

As part of this unprecedented fund-raising effort, the iSchool seeks to significantly increase resources for endowed faculty positions by \$5 million. These endowment gifts are the iSchool's most powerful resource, providing a steady stream of annual income from permanently invested funds.

Supporting Faculty with Endowment Gifts

There are many endowed gift opportunities for faculty positions in the iSchool that can be tailored to a donor's area of interest, such as entrepreneurship, collaborative environments, disability, security, or digital literacy. Gifts also may be unrestricted, providing optimal flexibility to recruit or retain world-class scholars in the years to come.

Deanship \$3 million+

Enables the iSchool to attract and retain highly accomplished deans who will provide the visionary leadership the future demands.



Chair \$2 million+

Enables the iSchool to create new faculty positions that will attract and retain scholars of national and international acclaim.

Board of Advisors Professorship \$1.5 million+

A distinction reserved for a small number of exceptional, high-level faculty members who merit substantial supplementary resources for their scholarly activities.

Named Professorship \$1 million+

Allows the iSchool to support teaching and research by outstanding faculty members through increased compensation and other types of direct support for scholarly activities.

Visiting Professorship \$750,000+

Enables the iSchool to bring prominent scholars to campus on a rotating basis for a semester or less.

Distinguished Teacher/Scholar \$500,000+

A flexible way for the iSchool to honor faculty members who perform year-in and year-out at the highest possible level.

In all cases, dollar amounts represent minimum giving levels to establish an endowed fund.

Faculty Today

In an effort to accelerate the rate at which we can endow faculty positions, SU's Board of Trustees allocated \$30 million from the University's endowment for the Faculty Today gift challenge program. This program is designed to increase the impact of endowment gifts by supplementing the earnings of an endowed fund every year for five years—maximizing our competitive edge today, rather than years from now.

Here's how it works: If a donor establishes a faculty position with a \$1 million endowment gift, the income available in the first year will be approximately \$40,000*. The fund's earnings are then combined with the Faculty Today dollars of \$40,000. Add in an equal commitment of \$40,000 provided by the school or college where the faculty position is being established, and the gift is essentially tripled. The resulting \$120,000 can be used in the fund's first year to recruit or retain a new or current faculty member.

* Amounts indicated are estimates in present dollars, with no growth or inflation. Fund income rates may vary.

To Learn More...

For more information on how to endow a faculty position in the School of Information Studies, call 315.443.6139 or e-mail pbrenner@syr.edu.

To learn more about The Campaign for Syracuse University, visit campaign.syr.edu.

SCHOLARSHIP IN ACTION RUTH V. SMALL ADVANCES DIGITAL LITERACY

Ruth V. Small '64, G'77, G'85, Laura J. and L. Douglas Meredith Professor, exemplifies the caliber of scholar worthy of an endowed faculty position. One of the iSchool's most prominent teachers and researchers, Professor Small investigates the motivational influences and information resource needs of innovators, as well as the need for and acquisition of traditional information technology and media literacies.

Professor Small directs the School Media program, which is ranked fourth nationally by *U.S. News & World Report*. She also co-directs the Center for Digital Literacy—an interdisciplinary collaborative research and development center focusing on the impact of information, technology, and media literacies on children and adults. An endowment gift to support Professor Small's work will elevate the iSchool to even higher levels of excellence.



Professor Ruth Small works with a student in the iSchool's School Media Program.