School of Information Studies



THE ORIGINAL INFORMATION SCHOOL

Since our founding as the School of Library Science in 1896, we have embraced exploration and discovery, recognizing that a dramatic departure from old ways of thinking is often required to forge new ground. In 1974 we changed the school's name to the School of Information Studies to reflect the increasingly central role of information in our society, creating a revolutionary academic institution to usher in the Information Age.

In the globalized marketplace of today, the School of Information Studies, now known as the iSchool, must prepare students for jobs that don't yet exist, using technologies that have not yet been invented. We have an impressive track record of educating students, and our graduates enjoy a nearly 100 percent placement rate and earn the highest reported average salary of all SU undergraduates.

The iSchool is a recognized leader in pioneering innovative technologies and serves as a model for an increasing number of information schools emerging across the country and around the globe. Structured without designated academic departments, the school operates as a faculty of one—a high performance team with a multitude of voices working in harmony across fields of study. With a stellar faculty and a newly renovated state-of-the-art educational facility, we are well on our way toward reaching our goal to become the number one information school in the world.



A Special Opportunity

The late Dean Emeritus
Raymond F. von Dran—dean
of the iSchool from 1995
to 2007—was a pioneer in
educating professionals for the
Information Age. As a lasting
tribute to Ray's indomitable
spirit and visionary leadership,
the school community seeks to
raise \$10 million in endowment
funds to name the iSchool in
his honor. For more information
about this special opportunity,
visit iSchool.syr.edu/Ray.

SU offers first library courses in the von Ranke Library.









COMMITTED TO INNOVATION

With its roots in librarianship and its future in cyberspace, the iSchool's core value of service focuses on the people who use technology, not just the technology itself. This approach helps expand human capabilities through the efficient use of information, resulting in a positive impact on individuals, organizations, and the world at large.

By incorporating these values into our work in telecommunications, computer networks, information management, and information science and technology, the iSchool is fully engaged in empowering people to create, find, store, manipulate, and share information in useful forms. This belief in and commitment to Scholarship in Action give our students the breadth of knowledge and practical tools they need to incite lasting change that improves people's lives for the better.



Dean Elizabeth D. Liddy

THE CAMPAIGN FOR SYRACUSE UNIVERSITY

Gifts to The Campaign for Syracuse University—the most ambitious fundraising effort in the University's history—will help the iSchool increase resources to conduct innovative research and educate the next generation of professionals who will continue to advance the limitless possibilities of the information age. Donor support at all levels is essential in the following key areas.

STUDENT ACCESS AND SUPPORT \$5 MILLION

>> Increase the number of endowed scholarships and fellowships to attract enterprising students.

Name change to School of Information Studies reflects new role of information in society.





iSchool offers B.S. degree in information management and technology.



- >> Establish study abroad scholarships to give students a wider world view.
- >> Give students a career boost by providing travel stipends to professional conferences and covering the cost of certificate exams.

FACULTY EXCELLENCE \$5 MILLION

- >> Create endowed faculty positions to attract and retain internationally renowned teachers and scholars.
- >> Support vital high-stakes research in information security, emerging network technologies, digital literacy, and natural language processing. among others.
- >> Fund faculty participation in conferences and professional collaborations with universities and industries abroad.

CROSS-CONNECTIONS \$3 MILLION

- >> Support interdisciplinary research centers to extend the practical results of our teaching and research beyond campus.
- >> Establish a student innovation lab, alumni venture network, and seed money to help students launch their own entrepreneurial initiatives.

BUILDING FUTURES \$2 MILLION

- >> Increase support for the Technology Endowment Campaign for Hinds Hall to provide the cutting-edge technology needed to conduct innovative research.
- >> Create an innovation lab to foster new ways of collaboration among students and faculty of all backgrounds.

For more information about how you can do your part to further advance the School of Information Studies, contact Paul Brenner, assistant dean for advancement, at 315.443.6139 or pbrenner@syr.edu, or visit giving.syr.edu.

iSchool offers its first program (M.L.S.) in distance learning format.



iOpening—celebrating the iSchool's new home in Hinds Hall—is held Commencement Weekend.









SCHOOL OF INFORMATION STUDIES

SYRACUSE UNIVERSITY

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