

## RIDING A WAVE OF ACCOMPLISHMENT



The past few months have been an extremely busy and tremendously rewarding time at SU, with a number of major gifts, once-in-a-lifetime events, and even a Hollywood-style movie premiere of *The Express* taking place right here in Syracuse, New York.

These successes do not come without collaborations reaching far and wide. As we move ahead in these uncertain economic times, we hope we can continue to count on our supporters to ensure Syracuse University's ability to incite change endures for years to come.

Here are just a few of the highlights in a wave of excitement and accomplishment that started in the spring and lasted right through early fall:

- We put the finishing touches on **Faculty Today**, a new gift challenge program that will "supercharge" our efforts to recruit and retain world-class faculty. See the article (right) for details.
- **Abdallah Yabroudi** became the largest donor in the history of the L.C. Smith College of Engineering and Computer Science when he established an international engineering professorship and a unique civil engineering internship in Dubai. The professorship is among the first to be supercharged by the **Faculty Today** gift challenge program. [Read more below.](#)
- The College of Human Ecology announced that **David '72 and Rhonda Falk '74** have created the David B. Falk Distinguished Professor of Sport Management Endowed Fund. Established with a portion of the Falks' \$5 million gift that launched the David B. Falk Center for Sport Management, this professorship will also be supplemented by the **Faculty Today** program. For

### Campaign Summary (As of 9.30.08)

**Total: \$580,794,949**

Total by Gift Source

Total by Gift Category

Total by Gift Purpose



### READY FOR THE FACULTY TODAY CHALLENGE?

World-class faculty are key to the quality, relevance, and impact of SU. That's why, of all the priorities set out by The Campaign for Syracuse University, faculty excellence is among the most vital.

To boost SU's ability to attract and retain exceptional educators, the Board of Trustees has allocated \$30 million for Faculty Today—a special gift challenge program.

For newly endowed faculty positions of \$1 million or more, the Faculty Today program will supplement the endowment fund's earnings. Add in a contribution from the school or college where the chair or professorship is established, and SU's buying power is effectively tripled—every year for five years—enabling us to hire an outstanding educator today, For

details on the Falk Center, [read more](#). To learn about the inspiration behind it, [watch the video](#).

- Syracuse University Library announced a major gift from the family of the late **Morton Savada**—his outstanding collection of more than 200,000 78-rpm records. [Read more below](#).
- The SU-exclusive art exhibition **Michelangelo: The Man and the Myth** opened. It brought to campus more than a dozen drawings and writings by the Renaissance master—many of which have never been seen in the United States. Next, the exhibition moves to Lubin House's Palitz Gallery, where it will reside from November 4 through January 4. Read more at [michelangelo.syr.edu](#).
- **The premiere of the major motion picture *The Express*** brought Hollywood to Syracuse. The star-studded event celebrated SU's rich history of breaking barriers, dramatized on the big screen through the story of our own Ernie Davis '62. Read more at [erniedavis.syr.edu](#). Net proceeds from the premiere benefited the Ernie Davis Fund. The fund supports academic and personal development programming for football student-athletes, as well as their involvement in the 'Cuse Cares community service program.

As you can see, there is no end to our velocity and our ability to accomplish great things. Read more news below. And stay tuned, as we continue to incite change at every corner!

Melanie Gray L'81  
Deryck Palmer '78  
Howie Phanstiel '70, G'71  
Campaign Co-Chairs



## FACULTY EXCELLENCE

### Abdallah Yabroudi '78, G'79 Creates International Engineering Professorship and Dubai Internship for Civil Engineering Students

**Abdallah Yabroudi**, chairman of the internationally renowned Dubai Contracting Company in the United Arab Emirates (UAE), continues to support his alma mater—the L.C. Smith College of Engineering and Computer Science (LCS)—in an exceptional way. When added to his cumulative giving totals, his recent **\$5 million** pledge in support of faculty endowment and student internships makes Yabroudi the largest donor in LCS history.

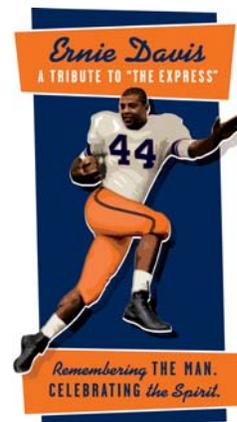
not sometime in the future.

To learn more about the announcement, [read the press release](#). To see how you can make *your* gift to The Campaign for Syracuse University work even harder, visit [facultytoday.syr.edu](#).

## BREAKING IRA NEWS!

If you're age 70 1/2 or older, you can now use your IRA to make charitable contributions without your withdrawals being taxed as income. Plus, your gifts will count toward your required minimum distributions.

[Learn more online](#) today!



## SEE *THE EXPRESS* AT A THEATER NEAR YOU!

This major motion picture chronicling the life of SU football great Ernie Davis arrived in theaters nationwide on October 10.

A number of SU alumni clubs are hosting special events in conjunction with showings in

In addition, his gift is **among the first qualifying for the Faculty Today** challenge program, which boosts the buying power of endowed funds. That portion of his pledge will create the Abdallah H. Yabroudi Professorship, enabling the Department of Civil and Environmental Engineering to recruit a faculty member to specialize in civil infrastructure, with an emphasis on international engineering in the developing world.

The gift also supports a unique internship program for civil engineering students. Over the summer, six SU students traveled to Dubai for a six-week internship, where— together with six students from universities in the Middle East—they gained the kind of real-world experience that will give them an edge in a competitive job market.

Yabroudi's gift builds on his legacy of generosity to SU and to LCS in particular. He also funded \$1 million in graduate and undergraduate scholarships for civil engineering students of Palestinian heritage, plus \$400,000 for civil and environmental engineering program support; \$300,000 to several funds in honor of his former professors, Samuel Clemence and James Mandel; and \$310,000 to the Middle Eastern Studies Program in the Maxwell School of Citizenship and Public Affairs.



*Student interns on the job in Dubai*

**[Read more](#) about Yabroudi's exceptional commitment to SU.**

**IMPACT UPDATE**

**O'Leary Named to Maxwell's Phanstiel Chair**

Professor of public administration **Rosemary O'Leary** G'88 has been named the inaugural holder of the Howard and Louise S. Phanstiel Chair in Strategic Management and Leadership at the Maxwell School.

Regarded as one of the nation's leading experts in strategic management and leadership in the public sector, O'Leary has authored or edited six books and more than 100 articles on public management and public policy, has won numerous national research and teaching awards, and is the only person to win three awards from the National Association of Schools of Public Affairs and Administration. In 2003, she received the Chancellor's Citation for Exceptional Academic Achievement, SU's highest research award. **[Read more.](#)**

The Phanstiel Chair was established with a **\$5 million gift**

their areas. For a schedule of events, visit the [Alumni Relations web site](#).

E-mail [campaign@syr.edu](mailto:campaign@syr.edu) to request a free copy of *The Express* commemorative premiere program booklet.

**ONLINE DONOR REPORT AVAILABLE NOW!**

A listing of all donors who have given to SU during the past fiscal year (July 1, 2007, to June 30, 2008) is now available online at [reportofdonors.syr.edu](http://reportofdonors.syr.edu).

Our heartfelt thanks to all who have helped bring The Campaign for Syracuse University to where we are today!

**DOWNLOAD OUR CAMPAIGN IMPACT REPORT**

The first report detailing the progress of The Campaign for Syracuse University—and the impact your gifts have on SU's students and faculty—is now online!

Download the report from [campaign.syr.edu](http://campaign.syr.edu) or call us at 877.2GROWSU to request a printed copy.

from Maxwell School Advisory Board member **Howard Phanstiel and his wife, Louise**. Phanstiel also sits on the Syracuse University Board of Trustees and is a co-chair of The Campaign for Syracuse University.

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## STUDENT ACCESS AND SUPPORT

### IMPACT UPDATE

#### Clements' Funds Continue to Support Students

A realized bequest from the estate of Arents Award recipient **Mark A. Clements '36** and **Pearle N.**

**Clements '35** has expanded the long-term support for the Pearle Ness Clements Endowed Scholarship and the Mark A. and Pearle N. Clements Endowed Internship. The bequest has added **\$1.7 million** to the endowed funds, both established in 1987.

The two endowment funds have since supported many students—with 10 internships and 15 scholarships awarded since 2003 alone. Clements interns participate in creative projects that would otherwise be financially impossible. Under the guidance of SU faculty, they spend one semester or summer away from the University exploring opportunities that link theory and practice in professional work settings.



*Scholarship founders Mark and Pearle Clements*

Clements Scholarships are awarded through the Eta Pi Upsilon Women's Honorary Society to women seeking an SU degree part time through University College. Pearle Ness Clements, a graduate of the School of Journalism's inaugural class, was an enthusiastic supporter of Eta Pi Upsilon, the oldest undergraduate honorary society to recognize women in the United States and the largest provider of scholarships to University College.

Mark Clements received the **George Arents Award**—Syracuse University's highest alumni honor—in 1981 for excellence in business. To learn more about the Arents Award, including information about our 2008 recipients, visit [arents.syr.edu](http://arents.syr.edu).

### IMPACT UPDATE

#### Students Connect with Donors at Annual Scholarship Appreciation Luncheon

Each year, many of SU's scholarship recipients have the

chance to personally meet—and thank—the people who help make their education possible. At this year's Scholarship Appreciation Luncheon, 82 students and 59 donors came together, allowing the students to share their goals and dreams, and the donors to see the impact of their generosity.

**Gary Greenberg '72** spoke to the group on behalf of SU donors, eloquently recalling his days on campus during a tumultuous period in America's history. Now president of the Rogow Greenberg Foundation, which supports the Todd Greenberg Memorial Scholarship and other charitable causes, he described endowed scholarships as a way to change lives for the better.



*Scholarship donors  
Stephen and Beth  
Ramsey with recipient  
A.J. Brown '08*

"Maybe ours is only a small gesture in a world of seemingly insurmountable problems," he said, "but it only takes one student, one brain, to discover a cure for a disease. One student, an eventual leader, to bring peace to our country. Or one student to have the vision to eradicate hunger in the world. That's why we do what we do."

To learn more about endowing scholarships, visit

[campaign.syr.edu](http://campaign.syr.edu)

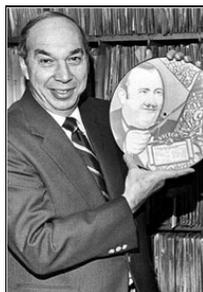
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## CROSS-CONNECTIONS

### **Savada Sound Recordings Collection Gifted to SU Library**

New York City audiophiles know the late **Morton J. "Morty" Savada** as an exceptional source for sound recordings and recording history. Now, the entire inventory of his Manhattan record store—including a catalog of 200,000-plus 78-rpm records—is a treasured component of Syracuse University Library's Belfer Audio Laboratory and Archive.

Before his death, Savada had wanted to donate his collection to an institution that would maintain the collection and make it available for research and teaching. He was familiar with the Belfer Archive through his involvement with the Association for Recorded Sound Collections. He also had another connection: his granddaughter graduated from SU in 2005.



*Morton Savada*

Valued at **more than \$1 million**, the Savada Collection is a treasure trove of popular music, including unique and hard-to-find genres. Thanks to the generosity of the Savada family, the sound recordings will serve as a resource for researchers, faculty, and students in a variety of disciplines—from music and musicology to history, filmmaking, journalism, and political science. [Read more.](#)

In addition, the **Andrew W. Mellon Foundation** recently awarded a **\$250,000 grant** to the Belfer Archive for the creation of detailed catalog records for historical 78-rpm sound recordings. The Belfer Archive is one of the nation's five largest repositories of sound recordings, with nearly 337,000 items. The 14-month grant project will focus on 9,000 recordings on the Decca label. [Read more.](#)

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## BUILDING FUTURES

### Life Sciences Redefined at SU

On November 7, The College of Arts and Sciences will dedicate the state-of-the-art Life Sciences Complex. The daylong celebration will include a keynote by J. Craig Venter, a pioneer in decoding the human genome, as well as building tours, laboratory demonstrations, and a dedication reception.

The 230,000-square-foot complex is the largest building project in SU's history. More important, it is the only university facility nationwide to bring teaching and research facilities for biology and chemistry under one roof.



*SU's new Life Sciences Complex*

[Read more](#) about the complex and get additional details on the November 7 [schedule of events](#).

### Marvin Druger Honored with Lasting Legacy

When **Marvin Druger** (right) joined Syracuse University in 1962, little did he know that by the time he gave his last BIO 123 lecture in April 2008, his teaching career would have spanned nearly half a century, touched the lives of some 40,000 students, and made him a beloved campus icon.

Because so many of his former students have expressed a desire to show their thanks, a state-of-the-art teaching laboratory in the new Life



Sciences Complex has been named in his honor—creating a *Professor Marvin Druger* lasting legacy that will help launch possibilities, impact lives, and incite change at SU and around the world.

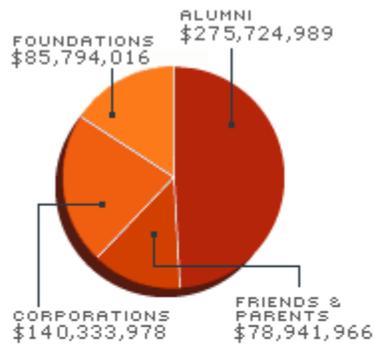
Professor Druger and his wife, **Pat G'74**, have set the ball rolling with a **\$50,000** commitment toward the cost of the new lab. Alumni who would like to show their appreciation to Professor Druger with a gift of their own can [give online](#) and designate their gift to the Life Sciences Complex Building Fund in honor of Marvin Druger, or call Mary Lerner in The College of Arts and Sciences at 315.443.8575.

## Progress Report - Power in Numbers

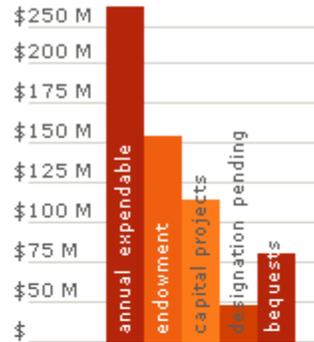
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