

# THE SYRACUSE IMPACT

HIGHLIGHTS OF SCHOLARSHIP IN ACTION

May 18, 2009

## THE POWER OF SU ALUMS & FRIENDS



In challenging economic climates, people remain loyal to the causes they truly believe in. That's why we're extremely gratified that, despite the worst downturn in decades, SU alumni and friends continue to support The Campaign for Syracuse University.

Over the last six months, the response has been inspiring—with **more than \$55 million** in philanthropic support provided to the University. As of April 30, 2009, our campaign total stands at **\$646 million**, and reflects a number of exciting gifts and initiatives, including:

- **Syracuse Responds.** This short-term fundraising effort raised more than **\$1 million** in less than 60 days to provide additional financial assistance to more than 400 students impacted by the economic crisis.

[Read more.](#)



*International relations major Nykeba Corinaldi '11 was just one of the students helped by Syracuse Responds donors.*

- **The Faculty Today gift challenge program continues to supplement newly endowed faculty positions.** Since its introduction in October 2008, Faculty Today has supercharged **12** endowment gifts. [Read more.](#)
- **A seven-figure commitment to endow a professorship in sustainable energy studies at the L.C. Smith College of Engineering and Computer Science.** Thanks to the generosity of John Fox '92 and his wife, Carol, the professorship will help SU develop

### Campaign Summary (As of 4.30.09)

**Total: \$646,647,113**

**Total by Gift Source**

**Total by Gift Category**

**Total by Gift Purpose**



**NEW CAMPAIGN  
IMPACT REPORT NOW  
ONLINE!**

Our new report is loaded with a year full of stories charting the progress of The Campaign for Syracuse University—and the impact your gifts are having on SU's students and faculty. [Download the report here.](#)

Our heartfelt thanks to all who have helped bring us to where we are today!

**While you're online,  
look for these new  
additions:**

#### NEW DONOR LISTINGS

New, improved listings of annual donors to The Campaign for Syracuse University (over a two-year time period) are now available at [reportofdonors.syr.edu](http://reportofdonors.syr.edu).

#### MEET OUR STUDENT CALLERS

Take a moment to acquaint yourself with some of The Fund for Syracuse student

new technologies to address the growing gap between the world's energy needs and its supplies. [Read more.](#)

- **Professor William C. Banks is named to the College of Law Board of Advisors Distinguished Professorship.** The recently endowed professorship, made possible by the College of Law Board of Advisors, will support Banks' work as director of the Institute for National Security and Counterterrorism at Syracuse University. [Read more.](#)
- **A longtime Syracuse tradition—senior class giving—has returned.** With the 2009 Senior Class Giving campaign, seniors have reinforced the importance of philanthropy while raising funds for a scholarship. [Read more.](#)
- **On April 8, "From Test Patterns to Pixels: Envisioning the Future of Television," was held.** The full-day symposium explored the impact of alumnus Fred Silverman '58, the only person ever to oversee programming for all three original television networks. [Read more.](#) [Watch video of the day's events.](#)

Looking forward, we know the economic downturn will remain a factor, at least in the near future. But it's not stopping Syracuse University. With sound money management and the ongoing support of our alumni, parents, faculty, staff, and friends, we continue to change the world for the better!

*Melanie Gray L'81*  
*Deryck Palmer '78*  
*Howie Phanstiel '70, G'71*  
**Campaign Co-Chairs**



callers. [Click here.](#)

#### **DISCOVER THE POWER OF FACULTY TODAY**

Learn how you can make *your* gift to The Campaign for Syracuse University work even harder. Go to [facultytoday.syr.edu](http://facultytoday.syr.edu).



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## **FACULTY EXCELLENCE**

### **National Security Expert William C. Banks Named First College of Law Board of Advisors Distinguished Professor**

Professor William C. Banks, director of the Institute for National Security and Counterterrorism (INSCT) at Syracuse University, has been named to the newly established College of Law Board of Advisors Distinguished Professorship. Created through the



leadership and financial commitment of the College of Law Board of Advisors, the position supports the scholarly work, research, and academic initiatives of Professor Banks, who has taught at the College of Law for 30 years.

*William Banks,  
director of INSCT  
and inaugural  
College of Law  
Board of Advisors  
Distinguished  
Professor*

Banks lectures extensively on national security and constitutional law and on comparative legal systems throughout the United States and Canada, as well as in South and Central America, the Middle East, the Caribbean, Asia, Africa, and Europe. His current research interests include domestic and international terrorism, emergency powers, war powers, emergency preparedness and response, civil/military relations, and appropriations powers.

The position was bolstered through the Faculty Today gift challenge program. [Read more.](#)

### **Endowed Faculty Position to Explore the World's Energy Needs at L.C. Smith College of Engineering and Computer Science**

Syracuse alumnus **John Fox '92** is leading the charge to make the Earth a more sustainable place.

Fox and his wife, Carol, have made a commitment of up to **\$3.5 million** to establish an endowed professorship in sustainable energy studies at the L.C. Smith College of Engineering and Computer Science. The gift—which is being supercharged by the Faculty Today gift



*John Fox is president and CEO of Innovation Fuels, a leading U.S. biodiesel manufacturer.*

challenge program—will help educate students about the need for creative, out-of-the-box solutions to such urgent problems as global warming, the world's heavy dependence on fossil fuels, and environmental pollution.

It is expected the new professor will foster an interdisciplinary approach to sustainable energy studies by working closely with other faculty in such areas as public communications, innovation management, energy policy studies, and fundamental science, as well as with the Syracuse Center of Excellence in Environmental and Energy Systems and the SUNY College of Environmental Science and Forestry. [Read more.](#)

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## STUDENT ACCESS AND SUPPORT

### Alumni Couple's Estate Gift Boosts Student Access and Support Initiatives

**Joseph A. Christe '47** and **Gladys Solnica Christe '41** had been Syracuse University supporters for many years, consistently contributing annual gifts to The Fund for Syracuse. Recently, we learned that SU is a beneficiary of the couple's long-term plans as well, receiving more than **\$2.5 million** from their estate for student access and support initiatives in three schools and colleges and for the general unrestricted fund.

The Christe gift comes at a time when ensuring that higher education is available to all is one of the nation's most fundamental challenges. The bulk of the estate gift will fund undergraduate scholarships in the College of Human Ecology, from which Gladys Christe earned a bachelor of science degree in 1941; the School of Architecture, from which Joseph Christe earned a bachelor of arts degree in landscape architecture in 1947; and the civil and mechanical engineering departments in the L.C. Smith College of Engineering and Computer Science. [Read more.](#)

### Alumna Continues Tradition of International Study

#### Mary Gilbert Palmer '65

had never been in an art museum until she went to the Uffizi Gallery in Florence, Italy, as part of SU's study abroad program.

Today, she is a jewelry historian and owner of Mary Gilbert Palmer Antiques and Importing in Richmond, Utah. Her life-altering study abroad experience was made

possible with the help of a scholarship from SU Trustee **Dewitt C. LeFevre '25**. Hoping to return even more than she received, Gilbert Palmer has funded two new programs supporting educational opportunities for students to study in Italy and 20 other countries. "These gifts are given in memory of Mr. LeFevre for the way in which his philanthropy touched my life," she says.



*Villa Rosa has been home to the Florence study abroad program since its founding in 1959.*

The Mary Gilbert Palmer '65 Legacy Scholars Endowed Fund provides scholarship and financial support to students spending a semester abroad, with preference given to students enrolled in The College of Arts and Sciences. Since SU will not benefit from the trust during Gilbert Palmer's lifetime, she established a second program to yield immediate results. "I didn't have the resources to make an outright gift, so the University helped me set up a charitable remainder trust fund," she says. "My hope is that the endowed fund plus the scholarship fund will help make our students better scholars and better citizens of the world."

**Nikki Batista '10**, an international relations and chemistry major from the Dominican Republic, was chosen as the first Legacy Scholar this past spring. Batista fell in love with Italy while visiting the country as part of a course on Leonardo da Vinci. "I took the course to see how I could use my talents and interests to make a difference in the world," she says. "I can't wait to go back."

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## CROSS-CONNECTIONS

### Daylong Television Industry Symposium Honors Legendary TV Executive Fred Silverman '58

Fred Silverman '58 has had a profound impact on popular culture and the entertainment industry. His pioneering work as executive producer and network television executive was explored April 8 during a special daylong event held at the S.I. Newhouse School of Public Communications.

"From Test Patterns to Pixels:

Envisioning the Future of Television" featured a panel of industry experts who examined the future of television and programming in a landscape complicated by cable, the Internet, and an increasingly fragmented audience.



*The symposium featured an interview with Fred Silverman '58 (left) by 60 Minutes correspondent and SU Trustee Steve Kroft '67.*

Silverman is the only individual to have run the programming of all three original television networks—ABC, CBS, and NBC. He is renowned as the executive producer of such popular network television series as *Diagnosis Murder*, *In the Heat of the Night*, *Father Dowling Mysteries*, *Matlock*, *Jake and the Fat Man*, and *The Perry Mason Mystery Movies*. He also revitalized the NBC News division, which resulted in *Today* and *NBC Nightly News* achieving parity with their competition for the first time in years.

Silverman is currently president of The Fred Silverman Co., a multifaceted production and program consulting firm he formed in 1982. [Read more.](#)

### Study of Citizenship and Democracy Boosted by Kissel Gift

The Maxwell School's longstanding commitment to citizenship and democracy was recently given a boost from an endowed fund created by **Peter C. Kissel '69** and **Sharon Murphy Kissel '70**.

The income generated from the endowed fund—created through an outright gift of cash as well as a significant estate gift—will support activities that contribute to public understanding of civil rights and liberties, including faculty

and student research; educational seminars, lectures, and symposia; curricula and course development; and the production and dissemination of reports and publications.

The Kissels are longtime supporters of the Maxwell School. Their newly endowed fund is in addition to the Sharon and Peter Kissel Endowed Scholarship Fund, which has awarded scholarships to undergraduate students since 2003.

### **Belief in the Arts Inspires Sandra Kahn Alpert '45 to Establish Visiting Artist Fund**

When **Sandra Kahn Alpert '45** graduated from SU with a bachelor of fine arts degree, she found her life influenced in two important ways.

First, she developed a lifelong love of painting. Second, the philanthropic nature she shares with her husband, Dr. Clement Alpert, has allowed them to give back to many organizations, including those in the arts.



Both influences led the Alpernts to extend their generosity to SU, with a **\$500,000** commitment to establish the Sandra Kahn Alpert '45 Visiting Artist Endowed Fund in the College of Visual and Performing Arts.

*The Alpernts recently loaned one of Sandra Alpert's early watercolors—On the Corner—to VPA. It depicts the Corner Store, a soda fountain and campus landmark once located at Crouse and University avenues.*

The Alpernts created the fund because of Sandra's fondness for SU and her desire to offer students opportunities to learn from professional artists and designers. The income generated from the endowed fund will be used each year to bring leading artists and designers to campus to engage directly with art and design students and faculty.

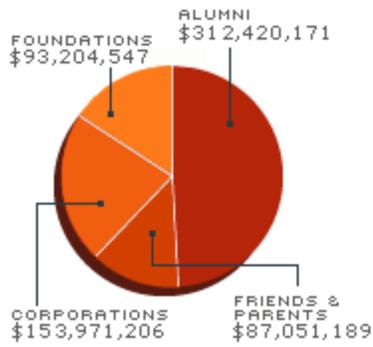
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## **Progress Report—Power in Numbers**

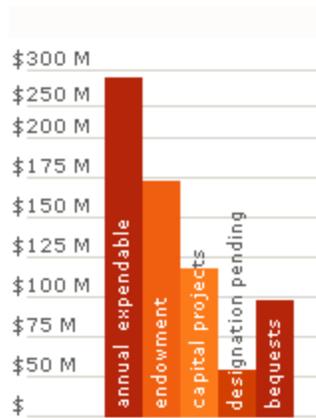
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