

STRENGTHEN SU'S COMPETITIVE EDGE

Each day, the demand for world-class educators like Wendy Harbour grows more intense. You can give SU an even stronger competitive edge by endowing a faculty position through the Faculty Today gift challenge program.

Using special funds allocated by the Board of Trustees, Faculty Today supplements the earnings generated by newly endowed faculty chair and professorship funds right away—instantly multiplying the impact of endowment gifts to The Campaign for Syracuse University.

Here's how it works:

- You make a gift to establish an endowed faculty position in one of SU's schools or colleges.
- Faculty Today matches the endowment fund's earnings.
- The dean of the school or college adds an equivalent match.

The result? The impact of that one gift is effectively tripled—every year for five years. And SU's buying power is "supercharged," enabling us to hire outstanding scholars today, rather than years from now.

Learn how to supercharge the value of *your* gift. Visit campaign.syr.edu/facultytoday.

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SYRACUSE UNIVERSITY

The Campaign for Syracuse University
877.2GROWSU