

INSIGHTS INCITE CHANGE

Each day, the demand for world-class scholars like Peter Saulson grows more intense. To give SU a competitive edge, the Board of Trustees has allocated \$30 million for the **Faculty Today** program.

This special gift-matching program will match the earnings generated by newly endowed faculty chair and professorship funds—instantly multiplying the impact of endowment gifts to The Campaign for Syracuse University.

Here's how it works:

- A donor makes a gift to establish an endowed faculty position in one of the schools or colleges.
- The Faculty Today program matches the endowment fund's earnings.
- The dean of the school or college adds an equivalent match.

The result? The impact of that one gift is effectively tripled—every year for five years. And SU's buying power is "supercharged," enabling us to hire outstanding scholars today, rather than years from now.

Learn how to multiply the value of your gift. Visit campaign.syr.edu/facultytoday.



SYRACUSE UNIVERSITY

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