

INSIGHTS incite CHANGE

Would you like to create opportunities? Transform lives? Incite change? You can! Here are three simple steps to achieve a level of philanthropy you never thought possible.

1. Dream Big! Fund a scholarship.

Create a new program. Endow a faculty position. Whatever your dream is, your gifts to SU can bring it to life.

2. Consider Your Assets. Cash isn't the only asset of value you can give. Others include appreciated securities, real estate, business or partnership interests, retirement plans, and life insurance.

3. Decide How—And When—To Give.

By combining various types of gifts over your lifetime, you can accomplish great things. **Annual gifts** bridge the gap between tuition and the actual cost of an SU education. **One-time gifts** provide an immediate benefit. Bequests and other **deferred gifts** provide funds at a later date—and some offer you a fixed income for life!

To learn more about how an integrated giving strategy benefits you *and* SU, call us at **877.2GROWSU** or visit **giving.syr.edu**.



SYRACUSE UNIVERSITY

Office of Development
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