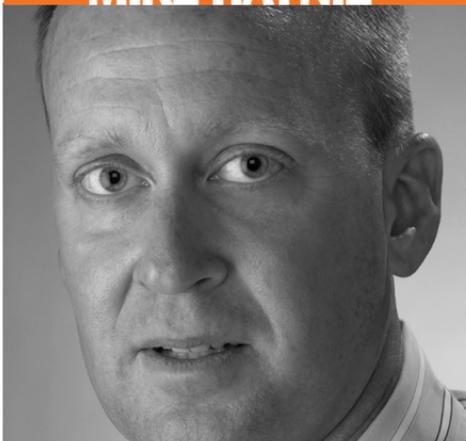


MIKE HAYNIE

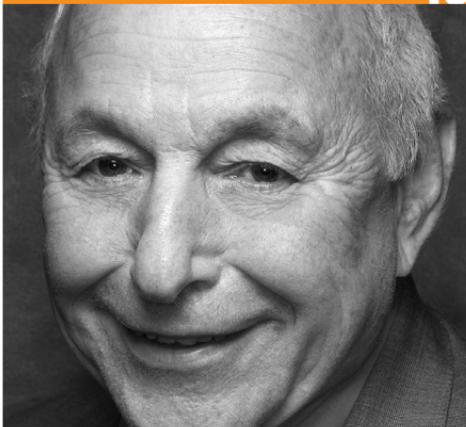


MARTIN J. WHITMAN SCHOOL OF MANAGEMENT

Spreading Entrepreneurial Spirit

Mike Haynie developed a passion for entrepreneurship while working as an active duty officer in the U.S. Air Force. Responsible for acquisitions and contract negotiations, he came to see the great power of entrepreneurial thinking as a way of changing traditional business processes and promoting innovation. After earning a Ph.D. in entrepreneurship from the University of Colorado at Boulder, Haynie joined the Whitman faculty in 2006. The following summer he launched Whitman's Entrepreneurship Bootcamp for Veterans with Disabilities, the only program of its kind that offers veterans with disabilities an opportunity to turn their dreams of business ownership into reality.

MARTIN J. WHITMAN
'49

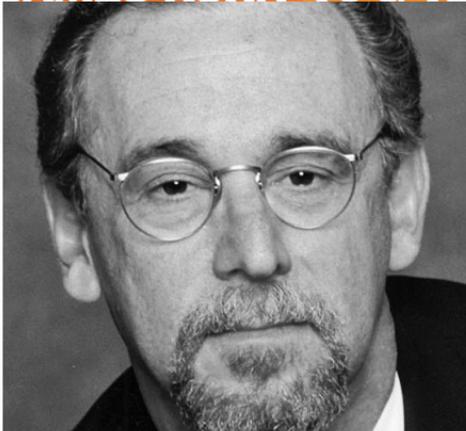


MARTIN J. WHITMAN SCHOOL OF MANAGEMENT

Wise Strategic Investments

Martin J. Whitman understands the transformative role of education. The son of Polish immigrants, he developed an interest in business and economics at Syracuse University, where he attended college on the G.I. Bill. Graduating magna cum laude, Whitman went on to become a successful high-risk investor best known as founder and co-chief investment officer of Third Avenue Value Fund, which manages more than \$21 billion of assets. In 2003, Whitman and his wife, Lois, gave SU one of the largest gifts in the University's history—a multimillion-dollar commitment to name the School of Management.

JAMES KUHN '70 G'72

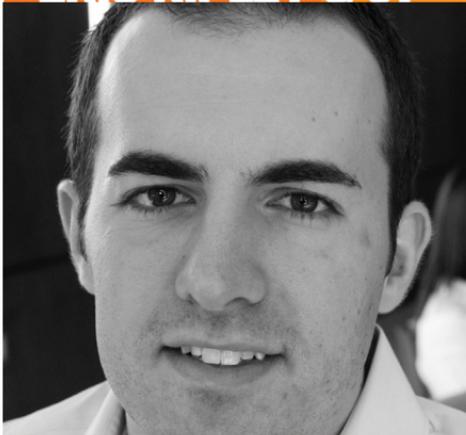


MARTIN J. WHITMAN SCHOOL OF MANAGEMENT

Inspiring Real Rewards

James D. Kuhn studied real estate at Syracuse University at a time when most schools did not offer a course of study in this field. He went on to build one of the most successful commercial real estate ventures, Mendik Company, and sold it to Vornado in 1996. Also, he is president of Newmark Knight Frank, one of the world's leading real estate firms. Eager to offer similar opportunities to up and coming students, Kuhn created the James D. Kuhn Real Estate Center and the Leo and Sunnie Kuhn Scholarship at the Whitman School in 2006. The center merges the study of finance and real estate to help students optimize real estate assets and investments.

ERIC RIPLEY G'07



MARTIN J. WHITMAN SCHOOL OF MANAGEMENT

A Sustainable Voice

Eric Ripley has a passion for both the environment and business. With a dual degree in finance from Whitman and environmental science from SUNY ESF, Ripley is able to find the common ground between business and sustainability. As a graduate student, he helped establish the Business and Sustainability program at Whitman and co-established the University Sustainability Action Coalition designed to move SU and SUNY ESF further toward sustainability. He also is directly responsible for SU adopting a new proxy voting protocol to better ensure that investment decisions align with the University's broader values and sustainability priorities.

MARA SILVERSMITH '02



MARTIN J. WHITMAN SCHOOL OF MANAGEMENT

A Perfect Fit

Mara Silver-Smith found the post-9/11 job market to be tough even though she had just completed double majors in marketing and supply chain management at Whitman. She persevered and landed a job as an industrial engineer at UPS in Syracuse. Then moving on to the Big Apple, she became the operations coordinator for the Silver Floor at the Tiffany & Co. flagship store in Manhattan. Today, as assistant brand manager of Tiffany's worldwide catalogs, Silver-Smith applies everything she learned at Whitman—managing the strategic development of catalogs and collateral projects for all domestic branches and international markets.

**RUTH JOHNSON
COLVIN '59 H'84**



MARTIN J. WHITMAN SCHOOL OF MANAGEMENT

Moved to Act

After reading a 1961 newspaper census report revealing that more than 11,000 Syracuse residents were functionally illiterate, Ruth Johnson Colvin was moved to act. Enlisting the aid of neighbors and working out of her home, she founded Literacy Volunteers of America (now merged to become ProLiteracy Worldwide), a national nonprofit with hundreds of local affiliates training volunteer tutors to teach adults how to read. In recognition of her spirit of volunteerism and leadership role in the fight against illiteracy, Colvin was awarded the Presidential Medal of Freedom in 2006.