

THE SYRACUSE IMPACT

HIGHLIGHTS OF SCHOLARSHIP IN ACTION

March 4, 2008

ADVANCING OUR VISION

In the time since The Campaign for Syracuse University's on-campus launch on November 2, 2007, our momentum has continued to soar. Over \$30 million has been added to our total—the impact of which is being felt every day by SU's students, faculty, and community.

As our passion for Scholarship in Action spreads, we're celebrating the launch of the campaign in our regional centers. On February 12, our first event was held in New York City, with nearly 350 attendees and such VIPs as Bob Costas '74 (*right*), the Paul Taylor Dance Company, and SU Tepper Semester alumni.



On February 17, we moved on to Los Angeles, and were joined by Hollywood notables Aaron Sorkin '83, Jerry Stiller '50, and Rob Light '78. On February 25, our final event was held in Washington, D.C., with special guests Art Monk '80 and Angela Robinson '78.

You can experience some of the energy and enthusiasm of The Campaign for Syracuse University on our web site, in a [video clip](#) from our November 2 launch. Then read our latest stories about the impact of giving—they're further evidence that the strength and relevance of Scholarship in Action continue to grow.



Melanie Gray
Deryck Palmer
Howie Phanstiel
Campaign Co-Chairs

FACULTY EXCELLENCE

S.I. Newhouse Foundation Commits \$10 Million Matching Challenge to Establish Newhouse Dean's Leadership Fund

The Samuel I. Newhouse Foundation Inc. has made a commitment of a **\$10 million** matching challenge to the

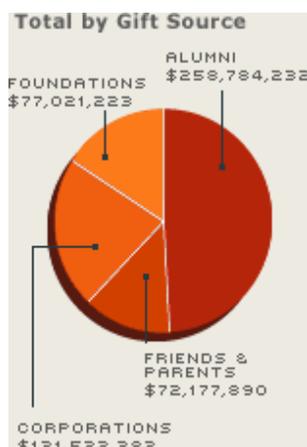
In This Edition

[Faculty Excellence](#)
[Student Access and Support](#)
[Cross-Connections](#)
[Progress Report](#)

Campaign Summary

(As of 2/29/08)

Total: \$539,505,727



View Further Progress

[Total by Gift Purpose](#)
[Total by Gift Category](#)

Newhouse School Lifetime Achievement Award Winner, Fred Dressler '63, Passes

Syracuse University faculty and staff mourn the passing of alumnus, friend, and cable industry executive Fred Dressler '63 (*below*).

S.I. Newhouse School of Public Communications. The commitment will establish the Newhouse Dean's Leadership Fund to provide the successor of retiring Newhouse Dean David Rubin with discretionary funds to pursue his or her vision for the school.



The foundation's commitment is to match gifts on a two-to-one basis. To receive the entire \$10 million, SU and the Newhouse School must raise \$5 million, resulting in total new funds of \$15 million.

Established by S.I. Newhouse Sr., the Samuel I. Newhouse Foundation has supported the Newhouse School for more than 40 years. In addition to the \$10 million matching challenge, it donated a lead gift of \$15 million toward Newhouse 3, a \$31 million, 74,000-square-foot addition to the Newhouse School. Dedicated in September 2007, Newhouse 3 further confirms the Newhouse School's status as one of the top communications schools in the nation.

The Newhouse Foundation has also provided more than \$5 million to support other academic initiatives and programming within the school.

At more than \$30 million, the Newhouse Foundation's total philanthropic commitment to The Campaign for Syracuse University has made the foundation the campaign's largest contributor to date. [Read more.](#)

Pomerantz Family Endows Physics Professorship, Graduate Fellowship to Further Astronomical Research

The pioneering spirit of Martin A. Pomerantz '37 led to the establishment of a world-class observatory at the South Pole, which was named in his honor in 1995. Now his spirit, vision, and generosity will help further the development of a new era of astronomical research at SU.



A combined **\$1.5 million** in gifts to The College of Arts and Sciences from Pomerantz and his family will support a graduate fellowship in the Department of Physics and an endowed professorship. The Molly B. Pomerantz Graduate Fellowship will support physics graduate students in their research. The named professorship—the Martin A. Pomerantz Professorship in Physics—was recently awarded to Peter Saulson (*shown above, left, with Martin A. Pomerantz Jr.*).

Saulson is among a growing group of SU researchers involved in a new departmental initiative in multi-

As chair of the S.I. Newhouse School of Public Communications Advisory Board from 2002 to 2007, Dressler was the force behind ambitious and successful industry events, including the School's 40@40 Anniversary celebration, which raised more than \$1.6 million for scholarships, and the Mirror Awards, a national competition (sponsored by the Newhouse School) recognizing the best in media industry reporting. Dressler was also a vice chair for The Campaign for Syracuse University.



In 2005, the Newhouse School awarded Dressler a Lifetime Achievement award. In addition, the Fred Dressler Lifetime Achievement Award—given annually as part of the Mirror Awards to recognize distinct, consistent, long-term, and unique contributions to the public's understanding of the media—was created in his honor.

A tireless leader, beloved colleague, and generous supporter of the University—creating endowments for scholarships and the building of Newhouse 3 and the Carmelo K. Anthony Basketball Center—Dressler will be missed, but never forgotten.

messenger cosmology—an effort to understand the origin and structure of the universe by observing it through as many "messengers" as possible, including electromagnetic and gravitational waves and cosmic rays. [Read more.](#)

Leadership Support for iSchool in Memory of Raymond von Dran

Gisela von Dran (*below, with husband Raymond*), director emerita of the M.S. in library and information science program at the School of Information Studies (iSchool), has committed **\$1 million** to the school in memory of her late husband and iSchool dean emeritus, Raymond F. von Dran.



A vibrant and talented man who gave so much to his colleagues and students, Ray von Dran served as iSchool dean from 1995 to 2007. Thanks to the generosity of his SU family, the school has established the Raymond F. von Dran Fund, also in his honor. [Learn how you can support the iSchool in von Dran's memory.](#)

STUDENT ACCESS AND SUPPORT

Engineering Students Take Flight

Starting this fall, aerospace engineering students in the L.C. Smith College of Engineering and Computer Science (LCS) will be able to incorporate flight simulation experience into their studies. A **\$602,000 gift** to the college's Department of Mechanical and Aerospace Engineering from LCS aerospace engineering alumnus William "Ted" Frantz '80 will allow the department to purchase a Fidelity MOTUS 622i, one of the world's most advanced flight simulators.



Exercises and training in the simulator will be integrated into the Dynamics of Aerospace Vehicles course all aerospace engineering students take, and eventually into all of the department's undergraduate programs. The simulator will also be integrated into other upper-level aerospace courses; ECS 101, a required course for LCS freshmen; and K-12 outreach programs as part of SU's Scholarship in Action vision.

Of Frantz's \$602,000 gift, \$239,000 will purchase the simulator and \$163,000 will be used to prepare Link Hall for installation. The remaining \$200,000 will create an endowment to support hardware and software maintenance. [Read more.](#)



Anonymous Gift Establishes SU Study Abroad Endowment Fund

The Syracuse University Study Abroad Endowment Fund has been created with a **\$2 million** anonymous commitment. The fund will provide access to the SU Abroad program for students who may not otherwise be able to afford to participate. The endowment payout can cover such expenses as airfare, tuition, housing, and other related costs.



Additional Support Enhances Tillie and David Greenberg Endowed Scholarship and Maxwell Dean's Fund

An additional **\$500,000** commitment from Doris Greenberg Payson '57 (*right*), has been given in support of the Maxwell Dean's Discretionary Fund and the Tillie and David Greenberg Scholarship Fund.



The scholarship, established by Payson in 1992 in memory of her parents, assists undergraduate women in The College of Arts and Sciences who are pursuing an undergraduate course of study in the Maxwell School of Citizenship and Public Affairs.

Payson is an active member of SU's National Alumni Association Board, Metropolitan New York Advisory Board, and Maxwell Advisory Board.

IMPACT UPDATE

Crown Family Continues Ongoing Honors Support

In 2002, the family of Trustee Emerita Renée Crown '50 celebrated her many contributions to the University with a gift to name SU's honors program. The Renée Crown University Honors Program was then re-envisioned and redeveloped to emphasize enriched intellectual depth and breadth, communicative empowerment, global awareness, and civic engagement.



Now, the Crown family has presented SU with a significant new gift to recognize the program's high levels of academic excellence and student achievement, as well as to honor the leadership of the dean of The College of Arts and Sciences, Cathryn Newton, under whose care the program has flourished.

Students admitted to the Renée Crown Honors Program participate in a variety of curricular enrichment activities and civic engagement and interdisciplinary honors courses, in addition to pursuing their chosen academic course of study. They must also complete a comprehensive capstone project.

The latest leadership gift from the Crown family will substantially increase funding for these capstone projects, which range from artistic pieces to the type of research being conducted by biology major Robert Sorokanich '08. His project, which studies how a drug used to treat ovarian and lung cancers reacts with a naturally occurring compound in the human body, may one day help scientists develop more effective anticancer treatments. [Read more.](#)

CROSS-CONNECTIONS

VPA-Whitman Shemin Family Lecture Series Established

Syracuse University's College of Visual and Performing Arts (VPA) has announced the establishment of the Shemin Family Lecture Series in the School of Art and Design's fashion design program.

Focusing on business and fashion, this collaborative effort between VPA and the Martin J. Whitman School of Management will promote interdisciplinary study by bringing young alumni and other industry professionals to campus to help students understand the business of fashion. The first guest of the lecture series has already visited SU. Fashion design alumna Danna Weiss '95 (*right*)—a television host and "eco life stylist" who counsels celebrities, networks, and Fortune 500 companies—shared her insights with students on January 25.



The lecture series was created through the generous support of the Shemin family: Emanuel "Manny" Shemin '52, an emeritus member of the SU Board of Trustees; his wife, Rhoda Zisman Shemin '53 (*both shown at right*); and their daughter, Leslie Shemin-Lester '84. [Read more.](#)



Jack Reilly Institute for Early Childhood and Provider Education Established

A tragic fire at a licensed daycare facility in 1989 took the life of 13-month-old Jack Reilly, the only son of John D. Reilly III '69, G'70 and his wife, Patricia M. Reilly. Jack's spirit will live on, however, through a generous gift to Syracuse University.

The Reillys' **\$1.75 million** commitment will establish the Jack Reilly Institute for Early Childhood and Provider Education in the College of Human Ecology, formerly the College of Human Services and Health Professions. The institute will enable the college to provide an infant-focused child development curriculum that will include a vital safety

component.

The gift also supports the Jack Reilly Distinguished Lecture Series in Infant and Toddler Caregiving. The series, which launched in 2007 with internationally renowned educator, researcher, and author Craig T. Ramey, was created to bring child development experts together with SU students, as well as with infant and toddler caregivers and prospective caregivers, who are able to attend the lectures free of charge.

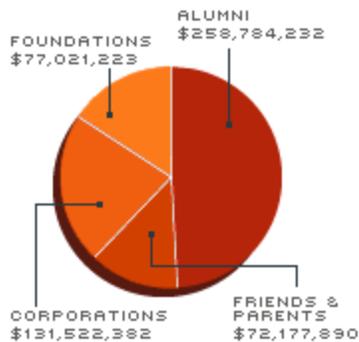
To learn more about the Reillys' gift, view this compelling [video](#).

Progress Report – Power in Numbers

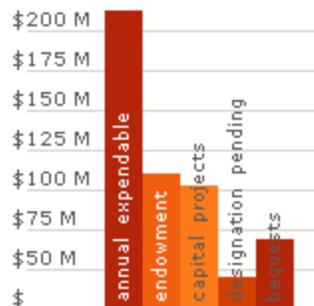
Campaign Summary (As of 2/29/08)

Total: \$539,505,727

Total by Gift Source



Total by Gift Purpose



Total by Gift Category

