



THE SYRACUSE IMPACT

HIGHLIGHTS OF SCHOLARSHIP IN ACTION

October 5, 2007

INCITING POSITIVE CHANGE

On September 19, hundreds of onlookers cheered as Chancellor Nancy Cantor proclaimed the latest addition to the Newhouse communications complex officially open. The dedication ceremony carried on a tradition of historic visits to the Newhouse School, including President Lyndon B. Johnson, who dedicated Newhouse I, William S. Paley, who dedicated Newhouse II, and now U.S. Chief Justice John G. Roberts Jr., who dedicated Newhouse III. [View a webcast of the dedication.](#)



Last week, former SU basketball star Carmelo Anthony returned to campus to break ground for a new state-of-the-art basketball center. His \$3 million gift launched the project and attracted the additional funding needed to begin construction. The new center—which will house two practice courts, a strength and conditioning training facility, and a hall of fame—will be named the Carmelo K. Anthony Basketball Center in recognition of his leadership gift. [Read More](#)

And on November 2, there will be yet another exciting event—the launch of the public phase of The Campaign for Syracuse University. With the launch only a few weeks away, our tremendous momentum is propelling us into the campaign well positioned, but with a lot of work still to do. As the big day approaches, volunteers and staff are busy planning a campaign kickoff certain to showcase Scholarship in Action at its best. Be sure to watch for details in the days ahead—and take a look at our latest change-inciting stories below.



Melanie Gray
Deryck Palmer
Howie Phanstiel
Campaign Co-Chairs

FACULTY EXCELLENCE

Bequest Endows Chair in International Business

The Walter S. and Olivia M. Kiebach Chair in International Business in the Whitman School of Management has been permanently endowed thanks to a **\$4 million** bequest from the estate of Walter S. Kiebach '36. Initially established in 2005 and supported annually by the Kiebachs, the chair is held by Professor Peter Koveos, who explores international financial market behavior, especially as it pertains to economic systems in transition.

Professor Koveos is also director of the Kiebach Center for International Business Studies, which recently received a **\$25,000** gift from Sejong University in South Korea. The center promotes the

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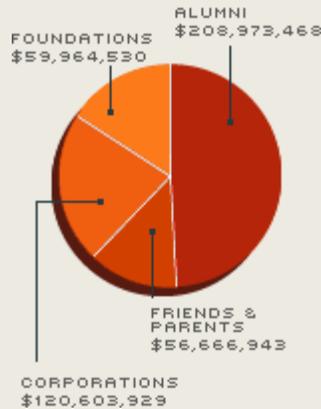
[Progress Report](#)

Campaign Summary

(As of 9/30/07)

Total: \$446,208,870

Total by Gift Source



View Further Progress

[Total by Gift Purpose](#)

[Total by Gift Category](#)

Campaign Co-Chairs

Melanie Gray '81 J.D. Law

Trained as a commercial litigator, Melanie Gray is a partner in Weil Gotshal & Manges LLP and co-chair of the firm's Bankruptcy Litigation Practice Group. She is also a member of SU's Board of Trustees and serves on the College of Law's Board of Advisors.



theory and practice of international business as significant ingredients in the development of global leadership.

IMPACT UPDATE Chair Expands the University's Impact

The Louis A. Bantle Chair in Business and Government Policy at the Maxwell School is an ideal vehicle for our Scholarship in Action vision. The holder of the chair established in 1990 by Louis F. Bantle '51 and UST Inc., interacts with other top academic institutions and think tanks, and writes and speaks publicly on leading issues facing business and government policy. The new holder of the Bantle Chair, public administration professor Arthur Brooks, will carry on the scholarly activities of his predecessors, who include retired General Montgomery Meigs (USA) and Sean O'Keefe G'79, chancellor of Louisiana State University and former NASA administrator.



Visionary Leadership

The entire SU community is mourning the loss of Raymond F. von Dran, dean emeritus of the School of Information Studies (iSchool), who passed away July 23 in New York City. A vibrant and talented man who gave so much to his colleagues and students, von Dran served as dean of the school from 1995-2007. He will long be remembered for his visionary leadership, having nurtured the school through a period of remarkable growth in both size and international stature. Thanks to the generosity of his SU family, the school has established the Raymond F. von Dran Fund in his honor. [Learn how you can make a gift to the fund.](#)



STUDENT ACCESS AND SUPPORT

Foundation Supports Graduate Fellowships

The John Ben Snow Foundation has established the John Ben Snow and Vernon Snow MPA Fellowships Endowed Fund in the Maxwell School of Citizenship and Public Affairs. The **\$770,000** commitment will provide financial assistance to at least two graduate students each year who are enrolled in the Maxwell School's Nonprofit Management Program. The program's mission is to create and facilitate knowledge sharing about nonprofit governance, management, and policy.

Lt. Col. Eileen Collins Presents Prestigious Award

Aerospace engineering student Rebecca Rought '08 was on cloud nine when former astronaut Eileen Collins '78, H'01 presented her with a **\$10,000** scholarship from the Astronaut Scholarship Foundation (ASF). The prestigious award is one of 19 made available each year to college students who have exhibited exceptional performance, initiative, and creativity in science and engineering. The six surviving members of America's original Mercury astronauts founded the ASF in 1984. [Read More](#)



New Scholars Program Promotes Freedom of Speech

The College of Arts and Sciences received a gift from Joel H. Coler '53 to launch the First Amendment Scholars Program this fall. The College of Arts and Sciences, Newhouse, and the Renée Crown University Honors Program created the cross-college program in conjunction with the opening of Newhouse III. First Amendment Scholars—undergraduate honors students who are dually enrolled in



Deryck A. Palmer '78 B.A. Arts and Sciences

Deryck Palmer is a partner in Cadwalader, Wickersham & Taft LLP in the Financial Restructuring Department. He received his bachelor's degree in political science from SU's College of Arts and Sciences and a J.D. from the University of Michigan Law School, and has served on Syracuse University's Board of Trustees since 2004.



Howie G. Phanstiel '70 B.A. Arts and Sciences '71 M.P.A. Maxwell

Howie Phanstiel is a veteran HMO executive who led the successful restructuring of managed healthcare giant PacifiCare Systems as its president, CEO, and chairman. Now the principal of Phanstiel Enterprises LLC, he serves on the Maxwell School of Citizenship and Public Affairs Advisory Board and the University's Board of Trustees.



Arts and Sciences and Newhouse—will work together on projects that promote exploration of the importance and complexity of our constitutional right to free speech. [Read More](#)

ENGAGEMENT WITH THE WORLD

Support for Middle Eastern Studies Program Grows

Upon visiting campus last spring and meeting with Mehrzad Boroujerdi, director of the Middle Eastern Studies Program at Maxwell, Abdallah H. Yabroudi '78, G'79 made a generous gift to support the efforts of the program. In particular, he gave a **\$300,000** gift to promote Arabic language learning by non-Arab-speaking students.

In addition to the Maxwell gift, Yabroudi—an engineering alumnus and chairman of the internationally known Dubai Contracting Company in Dubai, United Arab Emirates—presented the L.C. Smith College of Engineering and Computer Science with **\$400,000** in funding for laboratories, computer facilities, and other support. He also pledged to provide internships for eight engineering students to spend two summers working for his company in Dubai.

Veterans' Entrepreneurship Boot Camp a Success

In mid-August, 20 veterans from 14 states participated in SU's inaugural Entrepreneurship Boot Camp for Veterans with Disabilities. The brainchild of Professor Mike Haynie, this week-long program featured classes taught by more than two dozen professors and entrepreneurs from around the country, who helped the vets write business plans and pitch them to real venture capitalists.

More than **\$200,000** in funding to get the boot camp off the ground came mostly from individual donors. Plans are already under way to increase the size of next year's boot camp class to 35 veterans. [Read More](#)

College of Law Recognized for Leadership in Technology Commercialization

The New York State Science and Technology Law Center—housed at the Syracuse University College of Law—received a **\$1.05** million grant from the New York State Foundation for Science, Technology, and Innovation (NYSTAR) to continue its work on the commercialization of new technologies and intellectual property management practices. Established by NYSTAR in 2004, the Law Center also advises technology centers and other academic institutions on technology-related legal issues and makes relevant information available to start-up and early-stage technology companies outside of university settings.

[Read More](#)

CAMPUS AND BEYOND

Be on the lookout for two new television spots airing on major networks during broadcasts of SU football and basketball games. Featuring children of SU faculty and staff dreaming of achieving great things when they grow up—coupled with the names of SU alumni who have made the same dreams come true—the spots showcase the impact of an SU education and the power of dreaming big. If you don't want to wait for the next televised game, [view now](#).

Mark your calendar for October 11-14, when we welcome alumni and friends to campus for a new SU tradition that combines the best of Reunion and Homecoming into one four-day weekend. [Learn more](#) about **Homecoming + Reunion**.

Also on campus this fall, the [Syracuse Symposium](#) explores the theme of "justice" through a diverse array of lectures, performances, exhibits, and other special events. [The University Lectures](#), recognized as one of the premier lecture series of its kind in the nation, features the world's most influential intellectual, business, and political leaders.

And don't forget the **Campaign Kickoff** on November 2!

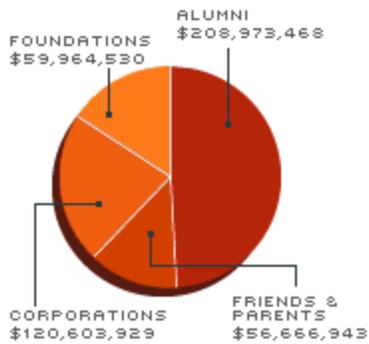
Progress Report – Power in Numbers

Campaign Summary

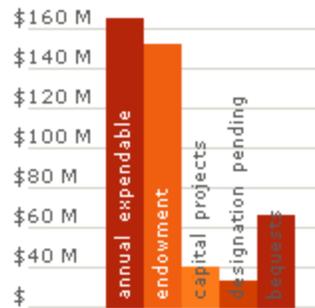
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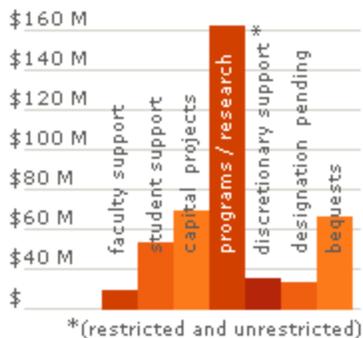
Total by Gift Source



Total by Gift Purpose



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