

A FRESH LOOK AT THE IMPACT OF GIVING

Welcome to the first edition of *The Syracuse Impact!* In this and future editions, we'll spotlight just some of the ways Syracuse University faculty, staff, students, and donors are working together to incite change—to create opportunities that transform lives and the world around us.



And we have much to tell you about. Tremendously exciting is the news of Syracuse University's partnership with JPMorgan Chase, announced last month. SU's largest-ever corporate commitment—\$30 million—will create both a curriculum and a facility focused on financial services technology and infrastructure. We're especially gratified that, of all the universities approached with this innovative idea, SU was the only one to truly understand its potential. Read the [press release](#) and [news coverage](#) for details.

Yet another highlight is the establishment of the Daniel Patrick Moynihan Chair in Public Policy at the Maxwell School. Created by a gift from the Leon Levy Foundation, the new chair honors the late senator, former Maxwell faculty member, and longtime friend of the school. See more about this gift—and many others—below.

Finally, be sure to watch for details of the public launch of our capital campaign, scheduled for November 2. Since we've already surpassed the entire total of SU's last campaign (*see the summary, right*), the launch promises to be a momentous occasion for the University and everyone who believes in it.

Melanie Gray
Deryck Palmer
Howie Phanstiel
Campaign Co-Chairs

FACULTY EXCELLENCE

Chair Honors Late U.S. Senator Moynihan

Prior to embarking on a long career in public service, Daniel Patrick Moynihan was a junior faculty member at the Maxwell School. He remained a friend of the school throughout his years in the Senate, and upon retiring in 2001, rejoined the faculty as a University Professor. He held this position—the highest faculty rank at SU—until his death in 2003.



Now, to honor the legacy of the late U.S. Senator from New York, the Maxwell School has received a significant gift to establish the Daniel Patrick Moynihan Chair in Public Policy. The leading national scholar appointed to the Moynihan Chair—established with a **\$5 million** gift from the New York City-based Leon Levy Foundation—will carry on the important role Senator Moynihan played in elevating the debate and understanding of critical domestic public policy problems. [Read more...](#)

In This Edition

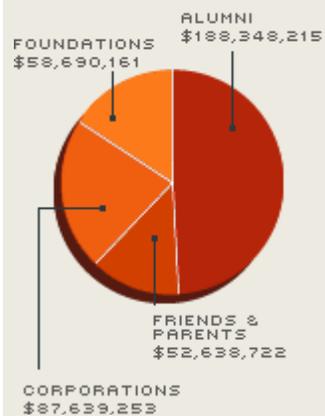
- [Faculty Excellence](#)
- [Student Access](#)
- [Engagement with the World](#)
- [Building Futures](#)
- [Progress Report](#)

Campaign Summary

(As of 6/30/07)

Total: \$387,316,352

Total by Gift Source



View Further Progress

- [Total by Gift Purpose](#)
- [Total by Gift Category](#)

Meet the Campaign Co-Chairs

Melanie Gray '81 J.D. Law

Trained as a commercial litigator, Melanie Gray is a partner in Weil Gotshal & Manges LLP and co-chair of the firm's Bankruptcy Litigation Practice Group. She is also a member of SU's Board of Trustees and serves on the College of Law's Board of Advisors.



Deryck A. Palmer '78 B.A. Arts and Sciences

Deryck Palmer is a partner in Cadwalader, Wickersham & Taft LLP in the Financial Restructuring



Taishoff Family Foundation to Establish Center for Inclusive Education

Capt. Robert Taishoff '86 A&S and Laurie Bean Taishoff '84 NEW have been inspired by their daughter Jacqueline to help educate society about the special skills, talents, and perceptions of young people with Down syndrome or autism.

To help achieve this goal, they've committed **\$1 million** from the Taishoff Family Foundation to establish the Lawrence B. Taishoff Center for Inclusive Higher Education at Syracuse University's School of Education, in honor of Robert's father. Under the leadership of Dean Douglas Biklen, the center will enable the school to attract expert faculty, host conferences and symposia, and become the primary destination for future educators studying Down syndrome and other conditions.

Maxwell Advisory Board Endows Chair

An endowed chair has been established through generous contributions from members of the Maxwell School's advisory board, reflecting their deep level of commitment to the exceptional work of faculty members from across the school's disciplines. Rosemary O'Leary, Distinguished Professor of Public Administration and co-director of the Program on the Analysis and Resolution of Conflicts (PARC), has been named the inaugural occupant of the Maxwell School Advisory Board Chair. [Read more...](#)

IMPACT UPDATE Sutherland Appointed Alexia Tsairis Chair

The S.I. Newhouse School of Public Communications has announced the appointment of David C. Sutherland, associate professor of photojournalism, as the Alexia Tsairis Chair in Documentary Photography. As the Alexia Chair, Sutherland will draw on his 25-plus years of experience as a photographer and college professor to teach, research, and promote documentary photography and photojournalism.

The endowed chair, established through a generous gift from Peter and Aphrodite Tsairis in memory of their daughter Alexia, supports photographers whose work contributes to the improvement of the human condition. Alexia was a photojournalism student at Newhouse when she was killed in the terrorist bombing of Pan Am 103. [Read more...](#)

STUDENT ACCESS

Scholarships to Open Doors for Future Engineers

The L.C. Smith College of Engineering and Computer Science has received a number of generous gifts, including a total of **\$1 million** to create scholarships for undergraduate and graduate students majoring in civil engineering.

The undergraduate scholarships will be funded by a **\$500,000** gift from L.C. Smith graduate Abdallah H. Yabroudi '78, G'79, chairman of the internationally known Dubai Contracting Company in Dubai, United Emirates. The Hassan Abdallah Yabroudi and Ahmad Mohammad Abou Ghazaleh Endowed Fund honors his father and father-in-law.

The graduate student scholarships will be funded by a **\$500,000** gift from Yabroudi and his friend, co-worker, and fellow L.C. Smith grad Abdul-Raouf W. Bitar '82. The Hassan Abdallah Yabroudi and Walid Al Bitar Endowed Graduate Scholarship Fund honors the elder Yabroudi as well as the father of Abdul-Raouf Bitar.

In addition, Abdallah Yabroudi has honored two engineering professors who played important roles in his education. Professor James Mandel has selected the Dr. James A. Mandel Prize for Academic Achievement in Civil and Environmental Engineering as the beneficiary of the **\$100,000** gift in his name, and Professor Sam Clemence will direct the **\$100,000** gift in his name to a program support fund for the Civil and Environmental Capstone Design Program.

Staff Member Supports School of Education

Marie Sarno, program specialist with the School of Education's teaching and leadership programs, and husband Chris DeVoe '78 MAN are true champions of education. The scholarship fund they established in the School of Education helps support a diverse pool of prospective elementary education teachers by providing financial assistance for graduate students enrolled in the Childhood Education (1-6)

Department. He received his bachelor's degree in political science from SU's College of Arts and Sciences and a J.D. from the University of Michigan Law School, and has served on Syracuse University's Board of Trustees since 2004.

Howie G. Phanstiel '70 B.A. Arts and Sciences '71 M.P.A. Maxwell



Howie Phanstiel is a veteran HMO executive who led the successful restructuring of managed healthcare giant PacifiCare Systems as its president, CEO, and chairman. Now the principal of Phanstiel Enterprises LLC, he serves on the Maxwell School of Citizenship and Public Affairs Advisory Board and began his term on the University's Board of Trustees on July 1.

Preparation Program. Their recent gift to the Marie Rose Sarno and Christopher H. DeVoe Scholarship Fund has increased their existing endowment to **\$75,000**.

Charitable Trust Supports Study Abroad

An irrevocable trust set up by the late American architect Ralph Thomas Walker H'65 will broaden the educational experiences of students in the School of Architecture. The **\$840,000** trust will provide annual scholarship support that will enable students to travel and study architecture abroad.

Walker was known for his 1920s–era art deco skyscrapers, including New York City's Barclay–Vesey, Western Union, and AT&T buildings, as well as hundreds of laboratories and research centers. He was acclaimed in 1957 by the American Institute of Architects as the "architect of the century" and by Frank Lloyd Wright as "the only other architect in America."

ENGAGEMENT WITH THE WORLD

Grant Promotes Job Creation on Syracuse's South Side

SU's Falcone Center for Entrepreneurship in the Whitman School of Management has received a grant to help run its South Side Innovation Center, a business incubator program. The **\$250,000**, two–year grant from the Bank of America will subsidize low–cost office space and the entrepreneurial guidance needed to help new businesses get a good start.



The announcement of the grant coincided with a visit from Michael Jones–Bey (*pictured above*), executive director of minority and women's business (MWBE) development for New York State. Joined by representatives from Bank of America and SU Chancellor and President Nancy Cantor, Jones–Bey led a discussion on the vision and agenda of the New York State administration in MWBE compliance. [Read more...](#)

College of Arts and Sciences Receives Ford Foundation Awards

The College of Arts and Sciences' Department of African American Studies has received a grant from the Ford Foundation to support continued development of its curricular focus on gender and environmental justice. The project capitalizes on the department's status as the only one of its kind in the nation to recognize gender and environmental justice as integrally linked in its curriculum. The college was also awarded a grant to support a postdoctoral program focusing on civic engagement in the arts, public humanities, architecture, and the media. The two Ford Foundation grants total **\$323,000**. [Read more...](#)

IMPACT UPDATE Associate Provost for Entrepreneurship and Innovation Named

Bruce Kingma, professor and associate dean in the School of Information Studies (iSchool), has been appointed to the new position of associate provost for entrepreneurship and innovation. In this position, Kingma will provide leadership for the Syracuse Campus–Community Entrepreneurship Initiative, a collaborative partnership made possible by a five–year, **\$3 million** grant from the Ewing Marion Kauffman Foundation. Kingma will work with SU and partner institutions to integrate the concept of entrepreneurship and innovation across disciplines. [Read more...](#)

IMPACT UPDATE Whitman Alums Appear on ABC's *American Inventor*

On June 6, two Whitman School of Management alumnae appeared on the series *American Inventor* to vie for a \$1 million grand prize. The duo, Erica Fand '06 and Shelley Kohan '06, presented "Fresh Cut Florals," a product developed with teammates Erin Wilson '06, Meghan Kohl '06, and Lauren Kopach '06 for their Whitman capstone project.

Fresh Cut Florals is an already award–winning concept that combines air fresheners with high–quality silk flowers. With entry fees made possible by gifts to The Fund for Syracuse, the team won more than \$30,000 in prize money from local and national business competitions while at SU. Should they win the \$1 million prize, their concept will be a major step closer to reality. [Read more...](#)

BUILDING FUTURES

Bequest Expands, Enhances University Art Collection

A realized bequest from the estate of Robert B. Fritz '51 VPA is both expanding and enhancing Syracuse University's art collection. The **\$520,000** bequest includes artwork from the donor's personal art collection, as well as an endowment for the Robert Bradley Fritz Fund for Art Collections. The endowment will be used for future art purchases and for a new climate control system, archival lighting, and other physical improvements designed to help preserve the collection.

IMPACT UPDATE Newhouse III Dedication Set for Sept. 19

Throughout the changing decades, the mission of the S.I. Newhouse School of Public Communications has remained constant: to educate the next generation of media professionals. When Newhouse III, the long-awaited, 74,000-square-foot addition to the Newhouse complex is dedicated on September 19, it will enable the school to serve its students in ways not possible today.

In conjunction with the dedication ceremony, the day's events will include a keynote address by U.S. Supreme Court Chief Justice John G. Roberts Jr. and an open house. For more information and updates, [visit the Newhouse web site](#).

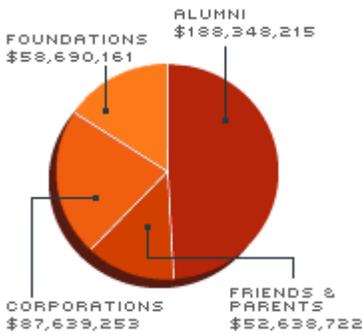
Progress Report – Power in Numbers

Campaign Summary

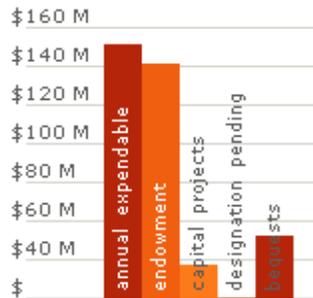
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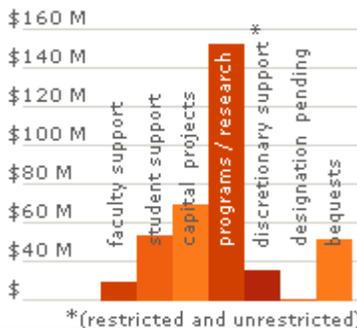
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