

**Maxwell School  
of Citizenship  
and Public Affairs**



## IN A COMPLICATED WORLD, LEADERS MATTER

Syracuse University's Maxwell School of Citizenship and Public Affairs produces leaders. Graduates of our top-ranked public administration program and international relations program serve in government, nonprofit organizations, and other realms of public enterprise. Doctoral graduates teach and work toward a higher understanding of society and the human condition. Undergraduates who study citizenship and the social sciences assume leadership roles in business, law, media, academe, and beyond.

In the workplace, Maxwell alumni apply the qualities for which they are famous: energy, optimism, perceptiveness, conscience, belief in community, and a rare integration of big-picture thinking and street-level savvy. They are celebrated for their adaptability and readiness for challenges that are broad, complex, and multilayered.

## HOW TO BUILD A LEADER

Why is the Maxwell School uniquely qualified to produce leaders? First, we have at our core citizenship education—not just our celebrated undergraduate citizenship curriculum, but a pervasive sense of social responsibility. Second, Maxwell is the nation's only graduate school of public affairs that combines professional and scholarly programs in the social sciences, serving students on both sides of the aisle with a rich mix of practical and theoretical education.

Finally, Maxwell is steeped in interdisciplinary activity. Our eight research centers and institutes draw faculty members and students from public administration, political science, economics, international relations, geography, history, anthropology, and sociology under the same roof to consider global and local problems with the unbounded perspective that creates innovation.

Maxwell School of Citizenship and Public Affairs—  
one of the few schools to combine the social sciences  
and public administration—is established.

1924

1937

Former president Herbert Hoover  
attends the dedication of Maxwell Hall.

The government of India, recently freed of British control,  
hires Maxwell School dean Paul Appleby to assess and  
help overhaul its public administration systems.

1952

## CAMPAIGN PRIORITIES

Maxwell seeks select, emerging opportunities that will make our already strong school even stronger. Gifts to The Campaign for Syracuse University will serve Maxwell's wellbeing in four key areas.

### FACULTY EXCELLENCE

Maxwell seeks to triple endowed support to attract and retain truly remarkable professors and provide competitive compensation across all departments. Specifically, we plan to:

- >> Increase the number of endowed chairs and professorships
- >> Support outstanding classroom teaching by fully funding the McClure Professors of Teaching Excellence
- >> Provide research support to deserving faculty

### STUDENT ACCESS AND SUPPORT

Because Maxwell prepares students for important—but not always highly compensated—careers, financial support is especially critical. Maxwell seeks to triple resources by creating:

- >> 40 new endowed scholarships and fellowships for students in the professional degree programs
- >> 30 new awards to provide longer terms of funding for doctoral students
- >> New funds to underwrite student research, study abroad, and attendance at professional and scholarly conferences



The Maxwell School's Metropolitan Studies Program is created to study government economic policy; its successor is the Center for Policy Research.

1961

1967

New York State grants to the Maxwell School the prestigious Albert Schweitzer Chair, which is filled by Dwight Waldo, the father of modern public administration.

The Hewlett Foundation helps fund creation of the Maxwell School's Program for the Analysis and Resolution of Conflicts.

1986

### UNDERGRADUATE CITIZENSHIP CURRICULUM

The Maxwell School's citizenship curriculum is ripe for expansion. In addition, we seek to create a new endowed chair in public service to foster community outreach components throughout undergraduate programming.

### NEW AND ENHANCED INTERDISCIPLINARY PROGRAMS

With proper funding, we can better apply our interdisciplinary strengths in key areas. In particular, we hope to:

- >> Expand and fully support our new Middle East studies center
- >> Fund a new master's degree in public health management
- >> Establish a doctoral program in environmental policy in conjunction with SUNY College of Environmental Science and Forestry
- >> Expand and strengthen the highly regarded interdisciplinary international relations master's degree program
- >> Enhance existing interdisciplinary research centers

### PARTNER WITH US

As strong as the Maxwell School is today, imagine the possibilities additional support will create. Your gift to The Campaign for Syracuse University will help ensure that we continue to produce the enthusiastic, broad-minded, committed leaders needed in our complex, ever-changing world.

For more information, visit [maxwell.syr.edu](http://maxwell.syr.edu). To learn more about making a gift, call **315.443.5056** or **877.2GROWSU**, or visit [giving.syr.edu](http://giving.syr.edu).



Melvin Eggers Hall opens, bringing all Maxwell School departments together in a single integrated, two-building complex.

1993

2005

The Maxwell School renames its global affairs institute in memory of U.S. Senator and former faculty member Daniel Patrick Moynihan.

Maxwell is named America's top public affairs graduate program by *U.S. News & World Report*—a status it has held since 1995.

2008





**MAXWELL SCHOOL OF CITIZENSHIP AND PUBLIC AFFAIRS**

**SYRACUSE UNIVERSITY**

200 Eggers Hall  
Syracuse, NY 13244-1020  
315.443.5056  
[maxwell.syr.edu](http://maxwell.syr.edu)