

FACULTY EXCELLENCE

Syracuse University’s balanced commitment to scholarship, teaching, and research attracts some of the world’s finest scholars. What do these exceptional educators bring to SU? Teaching abilities that attract the best and brightest students. Research skills that enable us to live the principles of Scholarship in Action and incite lasting, positive change. Reputations that are magnets for other outstanding faculty.

Not surprisingly, competition for these talented individuals is incredibly intense. To maintain SU’s standards of excellence, we must devote new resources to attract and retain world-class faculty, and to provide the support they need to reach ever-greater levels of achievement.



The Power of Endowment

Because faculty excellence is key to the relevance and impact of SU, it is one of The Campaign for Syracuse University's highest priorities. But the need for talented faculty is not ours alone. We are locked in competition with universities around the world—competition that will only increase as members of the Baby Boom generation begin to retire.

To compel exceptional educators to choose SU as their professional home and to support them once they are here, The Campaign for Syracuse University seeks to raise \$300 million in endowed deanships, chairs, and professorships.

Endowment gifts are SU's most powerful resource, providing a steady stream of annual income from permanently invested funds. They help us retain our best faculty and bring promising newcomers to campus. And they provide funds not simply for competitive salaries, but for research facilities, graduate assistants, and other incentives that enable these professors to do their best work.

Endowment Opportunities Exist Campus-Wide

There are opportunities to endow faculty positions in every one of SU's 11 schools and colleges. Different types of endowed positions—each reflecting the skills and abilities of the educator who fills it—enable you to choose the vehicle that best meets your philanthropic goals.

Chancellor's Chair \$5 million+

Gives SU the means to support current or new faculty of unusual distinction. Having faculty of this magnitude attracts other leading scholars, and increases the potential for external funding as well.

Endowed Deanship \$3 million+

Allows SU to hire and keep highly accomplished deans who can provide the visionary leadership the future demands.

Endowed Chair \$2 million+

Enables the University to create positions that will attract and retain scholars of national and international acclaim.

Trustee Professorship \$1.5 million+

Provides support for faculty who merit substantial additional resources for their scholarly activities. Trustee professorships are reserved for a small number of exceptionally high-level educators.

Endowed Professorship \$1 million+

Supports teaching and research by outstanding current faculty through increased compensation and other types of direct funding.

Other types of endowed positions also exist. In all cases, the dollar amounts indicated represent minimum giving levels to establish an endowed fund; actual levels may vary by school, college, or unit.

The Faculty Today Gift Challenge Program: Supercharge Your Endowment Gift

If you have ever thought about endowing a faculty position, now is the perfect time to do it. Because the SU Board of Trustees has allocated \$30 million from the University's endowment to provide additional funds for newly endowed faculty positions of \$1 million or more.

Of this \$30 million, \$25 million is earmarked to attract new "star" faculty and \$5 million is to support new chairs and professorships for outstanding current faculty. By drawing on these dollars to supplement the earnings generated by your endowed fund, the Faculty Today program supercharges your gift—boosting SU's buying power and allowing us to hire or retain that outstanding educator today, rather than later.

How it Works

Faculty Today multiplies the earning power of your endowed fund every year for five years. Add in an equal commitment from the dean of the school or college where the faculty position is being established, and your gift is effectively tripled, as you can see below.

Example 1: \$1 Million Outright Gift at 4% Annual Return*

Year	Fund Income	Faculty Today Dollars	School/College Dollars	Total Available
1	\$40,000	\$40,000	\$40,000	\$120,000
2	\$40,000	\$40,000	\$40,000	\$120,000
3	\$40,000	\$40,000	\$40,000	\$120,000
4	\$40,000	\$40,000	\$40,000	\$120,000
5	\$40,000	\$40,000	\$40,000	\$120,000
6+	\$40,000		\$80,000	\$120,000

Starting in Year 6, the Faculty Today dollars are replaced through additional fundraising, realization of bequest commitments, or reallocation of resources within the school or college, perpetually funding the chair or professorship.

Flexible to Fit Your Financial Goals

The Faculty Today program offers you the flexibility to choose an option that fits your financial circumstances.

An installment option enables you to endow a faculty position with a gift made over a period of five years. For example, a commitment of \$1 million today can be gifted in five annual installments of \$200,000 each.

Example 2: \$1 Million Gift Made Over 5 Years at 4% Annual Return*

Year	Fund Income	Faculty Today Dollars	School/College Dollars	Total Available
1	\$ 8,000	\$40,000	\$40,000	\$ 88,000
2	\$16,000	\$40,000	\$40,000	\$ 96,000
3	\$24,000	\$40,000	\$40,000	\$104,000
4	\$32,000	\$40,000	\$40,000	\$112,000
5	\$40,000	\$40,000	\$40,000	\$120,000
6+	\$40,000		\$80,000	\$120,000

As shown above, Faculty Today multiplies the earnings on a \$1 million commitment starting in Year 1, even though the endowment has yet to be fully funded. Together, the Faculty Today dollars and the dean's contribution generate an additional—and immediate—\$80,000.

If you're age 70 or older, you can qualify for the Faculty Today program by creating an endowed chair or professorship through a bequest, and have it begin to generate substantial funds now, while you can still enjoy seeing the benefits of your philanthropy.

In this example, a donor commits \$1 million through an irrevocable bequest pledge, plus agrees to provide \$40,000 annually.

**Example 3:
\$1 Million Bequest and \$40,000 Annual Gift, Faculty Today Dollars Calculated at 4% of Bequest***

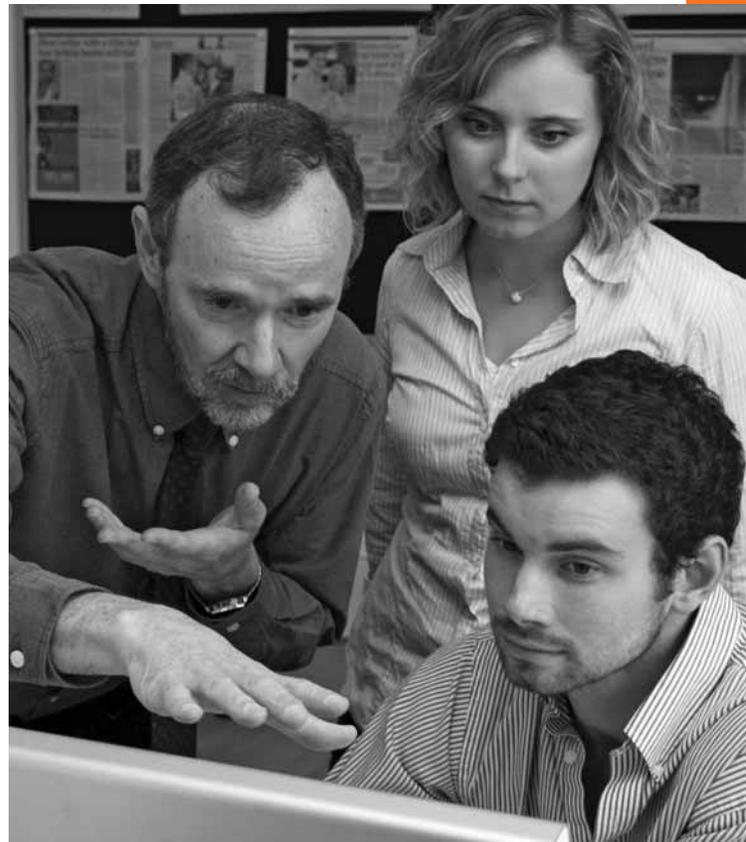
Year	Donor Gift	Faculty Today Dollars	School/College Dollars	Total Available
1	\$40,000	\$40,000	\$40,000	\$120,000
2	\$40,000	\$40,000	\$40,000	\$120,000
3	\$40,000	\$40,000	\$40,000	\$120,000
4	\$40,000	\$40,000	\$40,000	\$120,000
5	\$40,000	\$40,000	\$40,000	\$120,000
6+	\$40,000		\$80,000	\$120,000

Right from the start, the annual gift, Faculty Today dollars, and dean's contribution begin to generate a total payout equal to that of a \$1 million outright gift. The annual gifts continue until the bequest that funds the permanent endowment is realized. At that point, the income from the endowment replaces the annual gift.

Help Us Capitalize on Our Momentum

There has never been a time when Syracuse University has experienced as much momentum—and as much potential—as today. All over campus, exciting programs are being created and important discoveries are being made. Yet we have only scratched the surface. We must act, and act now, to ensure that we have the outstanding faculty we need to reach our true potential.

* Amounts indicated are estimates in present dollars, with no growth or inflation. Fund income rates may vary.



Professor and award-winning photojournalist David Sutherland, shown here with Lucas McComb '10 and Rachel Selden '10, was named the Alexia Tsairis Chair in Documentary Photography in 2006. The Faculty Today program will “supercharge” future efforts to attract and retain such exceptional faculty.

To Learn More...

The Faculty Today gift challenge program is a tremendous opportunity to impact SU for generations to come. But it will recognize new endowments only until the challenge funds are exhausted.

To learn how to supercharge *your* gift, call us at **315.443.2865** or **877.2GROWSU**.

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Peter Saulson, the Martin A. Pomerantz Professor in Physics (left), and research associate Josh Smith measure light scattered from high-quality mirror surfaces.



SCHOLARSHIP IN ACTION PIONEER'S GIFT INCITES A COSMIC SEARCH

Martin Pomerantz traveled the world to study the nature of cosmic rays. His research led him to the South Pole, where he became the first scientist to observe the sun for 120 continuous hours from a single point on earth. His images rocked the scientific community and ultimately led to a permanent South Pole observatory, now named in his honor.

After discovering his passion for physics at Syracuse University, Martin Pomerantz '37, H'07 went on to become an intrepid astrophysicist and explorer. Now his pioneering spirit, vision, and generosity—in the form of the Martin A. Pomerantz Professorship in Physics—will help further a new era of astronomical research by supporting the work of Peter Saulson.

Saulson is among a growing group of SU researchers involved in a new initiative in multi-messenger cosmology (MMC). By observing the universe through as many “messengers” as possible, including cosmic rays and electromagnetic and gravitational waves, MMC is looking for answers to deeply important questions about the past, present, and future of our universe.

“It’s as exciting to be a physicist now as it was in 1937, when Martin Pomerantz was a student here,” says Saulson. “His gift and our new initiative in multi-messenger cosmology will enable SU to be on the frontier of physics for years to come.”

SCHOLARSHIP IN ACTION

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SYRACUSE UNIVERSITY

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